

## Introducing the easy and inexpensive way to deposit funds to Pcounter..

# Pcounter WebPay

### The flexible and efficient solution

- Highly intuitive and easy-to-use interface, no learning curve, making a deposit only takes a few minutes
- Very fast setup, as quickly as 2 weeks in most cases
- Interface look and feel is customizable to match client's existing brand
- All aspects of application is fully localizable, easily translated to virtually any language, or even multiple within the same interface
- Can handle any currency, and multiple within the same interface
- Can utilize practically all Internet payment methods, including national credit and debit cards
- The Web application is hosted by Pcounter Web Pay on Pcounter Web Pay's own servers in a first-class datacenter
- Online technical user support, both FAQ's and email support
- Comprehensive administrator Web interface for client to manage users, transactions, tracking and extensive reporting features
- Highly secure and safe application, with extensive fail-safe mechanisms to prevent failures in transactions

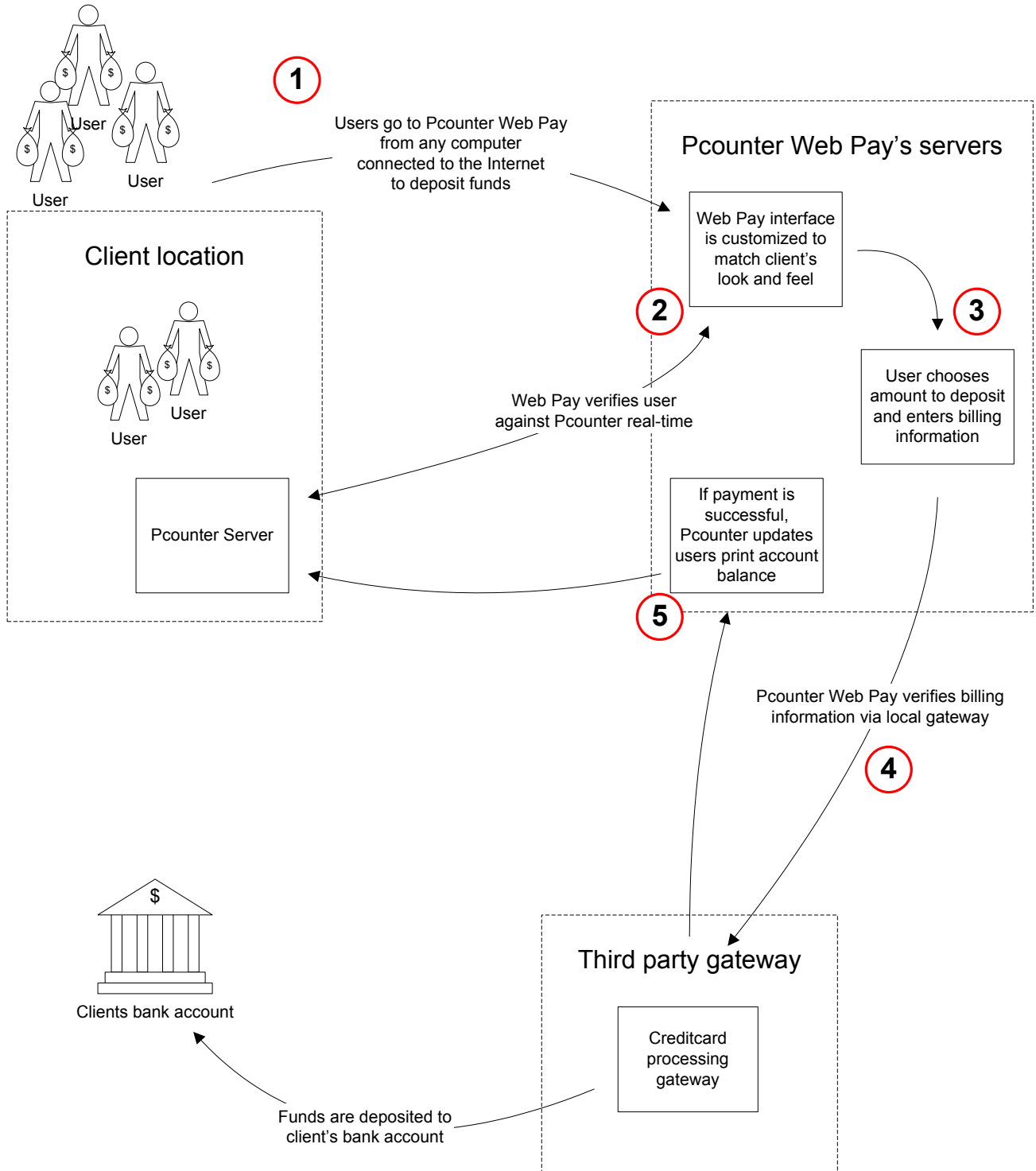
### Enormous client benefits

- Students can deposit funds from any Internet-enabled computer, anytime, anywhere
- Fully automated shopping process, no actions by client necessary
- Very low initial investment compared to most traditional hardware solutions
- A single Pcounter Web Pay installation can service an unlimited number of students
- A single Pcounter Web Pay installation is enough to serve all of a clients locations
- Easy integration with client's existing Pcounter installation, supporting both Windows and Novell
- Uses only existing Pcounter modules at client's side, no need for any additional hardware or software to be installed
- Pcounter Web Pay can be extended to support additional custom products, such as payment for educational services, tuitions or other products
- Highly secure with no money physically changing hands, all funds pass electronically directly from student to clients bank account
- Zero maintenance or hands-on administration necessary by client, no emptying of coin boxes etc.
- No need for on-site technician to setup or maintain the service

See it in action at <http://demo.pcounterwebpay.com>

For more information call **+44 (0)1937 541400** or email **info@altman.co.uk**

## Pcounter Web Pay Flow



## How It Works

Pcounter WebPay works like any other Web site where products are sold. The typical user experience:

### 1) Visit Pcounter WebPay

A user wanting to deposit funds to their print account, use any machine with an Internet connection, to access the school's Pcounter WebPay site, either by typing the address directly (for example <http://demo.pcounterwebpay.com>) or visiting the school's own Web site and clicking a link there leading to Pcounter WebPay.

### 2) Choosing Action

On Pcounter WebPay the user first choose the language of the site if necessary, and then choose the action, such as 'Deposit funds' or 'View current balance'.

### 3) Login and Choosing Amount

The user decides to deposit funds, and is then shown a login screen where he or she enters their assigned username and password, which is verified real-time against Pcounter on the school's server. If a valid username and password is entered, the user then chooses the amount to deposit from a pre-defined range, for example 10-100 euros (amount range and currency are decided by the school themselves).

### 4) Confirm Order and Supply Billing Information

The user confirms the order, the amount to deposit, and if it's their first use of PWP they enter their email and billing address (if its a return user, the previous information is retrieved). Next, the user enters payment information, such as credit card number, which is then sent over a secure connection to a payment processing gateway that verifies the credit card is valid.

### 5) Success, Instant Deposit

If the payment was successful, the user see's a confirmation screen and receives a confirmation email with a summary of the order. The actual money are then transfered from the users credit card to the school's bank account, and Pcounter WebPay updates the users balance in Pcounter on the school's server, and the user is ready to print.

**Quick and easy!** The entire operation takes less than 5 minutes.

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## Outsourced vs. Traditional Local Software

Pcounter WebPay is a remotely hosted outsourced service, different from traditional licensed software which is setup and maintained by the client on clients own machines.

### So why outsource instead of doing it yourself locally?

#### Predictable Costs

When you outsource, you know all costs up-front, there are no hidden or unknown costs down the road. With Pcounter WebPay you know your total cost of ownership ahead of time, it's an easily budgetable expense.

#### More Efficient Investment

With an outsourced service like Pcounter WebPay, there is no new hardware or software to buy, install, service or maintain. Pcounter WebPay connects to the existing machines already running Pcounter.

There are no high training costs involved with educating the IT staff to be experts in a new application to properly set it up and maintain it. Not now, not later.

The path from initial purchase to final launch is very short, the typical setup time is two weeks, which means a much quicker return on the investment, compared to traditional software which can take months to implement.

#### Fast and Simple Implementation

Pcounter WebPay already have the infrastructure in place to handle customers, so there are no delays associated with acquiring new hardware and getting everything installed and configured.

The actions necessary on the customer's end, are few and very straightforward, involving only minor configuration of existing Pcounter modules, and opening up for communication between Pcounter WebPay and the local server already running Pcounter.

With the majority of the application logic and functionality on Pcounter WebPay's end, the risk of unforeseen things happening, which can delay the implementation, has been minimized.

#### Reduced Risk

With an outsourced service like Pcounter WebPay, the risk of dealing with sensitive information, such as creditcard numbers, has been eliminated completely. No payment information is stored anywhere on the customers infrastructure for any length of time.

The major responsibility and task of configuring, securing and maintaining a public Web server, dealing with money transferring, does not exist for the customer when using Pcounter WebPay.

We are experts in the applications we have developed, host and support, running in our own finely tuned optimal environment, so the applications are much less prone to failure.

Should something fail, our highly trained staff are able to respond and resolve issues extremely quickly, unlike a local running application which we have no control over.

#### Good Business Sense

With Pcounter WebPay it's all about solving a need, not create new headaches.

## Setup requirements

### Microsoft Windows

- Minimum Pcounter for Windows NT/2000 2.09c
- Windows NT 4/2000/2003 Server
- ACCOUNT.EXE must be configured as a Web CGI application (see NT help 'Using ACCOUNT.EXE as a web CGI application' for more information)
- Firewall must be opened for traffic from Pcounter Web Pay's servers (specific source IP addresses will be provided) to the Web servers

### Novell Netware

- Minimum Pcounter for Netware version 5.20c
- Minimum Novell Netware 5.1 with Novell Netware Management Portal must be installed
- The PCOUNTWI.NLM module must be installed on the Pcounter server (standard module, installed from Pcontrol)
- Firewall must be opened on port 8008 for communication from Pcounter Web Pay's servers (specific source IP addresses will be provided) to the Novell portal running PCOUNTWI.NLM.
- Username and password must be provided for Novell Netware Management Portal

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## Getting Pcounter Web Pay -- Step-by-Step guide

- Client orders Pcounter Web Pay (PWP)
- PWP begins the process of setting up and customizing client's PWP site on PWP's servers
- PWP sends technical integration instructions either directly to client or to partner (partners choice). See 'Setup Requirements' elsewhere in this document for technical instructions. PWP is available at all times for assistance with technical integration.
- Unless client already does selling via the Internet, the client will need an Internet merchant account set up, so deposited funds can pass directly from an end-user to the clients own bank account. PWP and Partner will work together to fully understand the process for the particular country, and either Partner or PWP will communicate with client about filing necessary paperwork.
- Client and/or Partner configures client's Pcounter server and opens firewall for communication from PWP servers (see 'Setup Requirements')
- If necessary, PWP and Partner works together to translate and localize PWP interface
- If sale is in a country where PWP does not already have installations, PWP and Partner will work together to find a local third-party payment processing gateway, that will handle the actual credit card verification.
- Client or Partner set up a test user account in Client's Pcounter, that PWP can use to test with.
- PWP conducts thorough overall testing
- PWP or Partner educates client in use of client's new Web Pay interface, administrative and user support features

For countries where Pcounter Web Pay already have interfaces translated and localized, the entire setup can be done as quickly as two weeks from initial order to final launch.

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