

OVERVIEW



Altman Technologies' print and copy management solution, Pcounter, addresses the green agenda by eliminating waste and misuse of print resources and ensures compliance with environmental policy. This robust and scalable software tackles the problems of misuse that often leads to waste – which in turn has a detrimental effect on the environment. In recognition of the benefits Pcounter can bring, Altman Technologies and Pcounter have recently been awarded a Green Apple Award for Environmental Best Practice.

PRINT IS EXPLODING

Organisations need to consider how they can minimise their impact on the environment.

Did you know:

- o Print volumes are increasing 20% annually
- o Education spends in excess of £158m on stationery per annum
- o 25 million toner cartridges are disposed of annually
- o Office workers each generate 35kg of waste per annum

Quick Reference Guide

Pcounter & The Environment

Sustainable Print & Copy Management

EXAMPLES OF WASTE

- o Impatient clicking of the print icon
- o Printing 'Blind'...
 - x badly formatted pages
 - x more pages printed than expected
 - x no awareness of cost
- o Personal printing
- o Convenience is prioritised over cost-effectiveness

HOW CAN PCOUNTER HELP?

Organisations need to be encouraged to develop print strategies that are based on audited output, below are a series of questions that can guide users towards the formulation of a print strategy. Do you want to:

- o Measure the total volume of printing across your network?
- o Determine which users are printing the most?
- o Identify which printers are being under or over utilised?
- o Restrict what users can print?
- o Enforce use of printers with the most appropriate capacity?
- o Enforce payment for printing?
- o Recover costs of printing either internally or externally?
- o Integrate with copier control or card-based systems?

EVALUATION

A free fully functional 60 day evaluation allows you to try Pcounter without obligation. The evaluation period provides the opportunity to discretely assess print volumes and to measure typical use versus waste and misuse. Ideal for costing, determining quota levels, device deployment, loading analysis and policy setting.

EXAMPLE FEATURES & FUNCTIONS

- o **Rule Setting** - helps implement print policies and environmental best practice.
- o **Confirmation messages** - warns users of high page count and/or costs before the print job is output.
- o **Quota setting** - encourages personal responsibility for individual outputs.
- o **Copier control** - embedded technologies or hardware devices can bring the same control over copy output.
- o **Balance checking** - allows users to check their own account balances and take responsibility for usage.
- o **Secure print options** - as well as providing pull printing & confidentiality, these features give the user an additional opportunity to delete unnecessary print jobs and avoids the rugby scrum effect at the printer

Roger Wolens
National Organiser
Green Apple Awards

“From 750 nominations, 80 awards were presented - Altman Technologies did well to triumph against very strong competition.”

ENVIRONMENTAL SAVINGS

By the use of Pcounter's features and functionality, organisations can make environmentally friendly savings such as:

- o Less waste paper
- o Less toner used
- o Less energy used
- o Longer lifecycle for printers
- o Reduced recycling and disposal costs



PCOUNTER - CUSTOMER EXPERIENCES

- o Average use reduced from 15 reams to 5 reams of paper per week
- o 50% reduction in paper usage
- o Our toner costs dropped from £23k to £9k
- o Forces people to think before they print
- o £200 reduction in paper costs during first week
- o Pcounter has reduced waste to almost zero