

## Altman Technologies become Green Hero

Altman Technologies are delighted to announce that they have been presented with a Green Hero 2008 award in recognition of their Pcounter Intelligent Print and Copy Management software solution that encourages you to "think before you print".

The trophy was presented in June by top botanist and TV personality David Bellamy OBE at the Tower of London.

The judges commented "Pcounter is a centralised print management system - making people consider whether they really need hard copies of documents has had dramatic effects on their wastage and expenses, some users report 90% reductions in printing."

The award-winning paper – on Pcounter - will feature in the Green Book, the international work of reference on environmental best practice that is distributed free of charge to thousands of environment professionals around the world. <http://www.thegreenorganisation.info/PDF/GreenBook-1-37.pdf>

Mark Altman, managing director of Altman Technologies, said:

"Pcounter provides centralised management and reporting for all print and copy activity - fitting all types of environment from commercial organisations and multi-campus universities to single printer cost control within primary schools. Pcounter is not only low cost to purchase, even more important is the low cost of ownership in terms of implementation and day to day management."

Many commercial and professional service organisations use Pcounter as well as over 60% of further and higher education sites and several hundred schools. Costs, both financial and environmental, associated with running and managing both printers and photocopiers have long been a target for reduction. The Pcounter solution typically saves an organisation 50% and more on their print/copy consumables budget as well as contributing to a reduction in their carbon footprint.

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## About The Green Hero Awards

The Green Hero awards campaign is run by the Green Organisation, an independent, non-political, non-profit organisation that recognises rewards and promotes environmental best practice around the world. Their supporters include the Environment Agency, the Chartered Institute of Waste Management, the Chartered Institute of Environmental Health and various other professional bodies.

## About Altman Technologies

Since formation in 1988, Altman Technologies have provided leading-edge technologies backed up by excellent, responsive service and support. The solutions are characterised by robust, highly scalable functionality that deliver significant cost savings through automation of processes, improved management capability, compliance, reduced use of resources and reduction in staff time.

Areas of specialisation include print & copy management, advanced email and web management, auditing & security and directory services management.

Altman Technologies have built an extensive customer base across a variety of industries spanning the corporate, education, financial, government and commercial sectors.

## About Pcounter

Pcounter provides print monitoring, print auditing, print accounting, cost control, cost recovery and charge-back for all printer or photocopier output.

- Network printers
- Local workstation printers
- Photocopiers
- Print room/reprographics